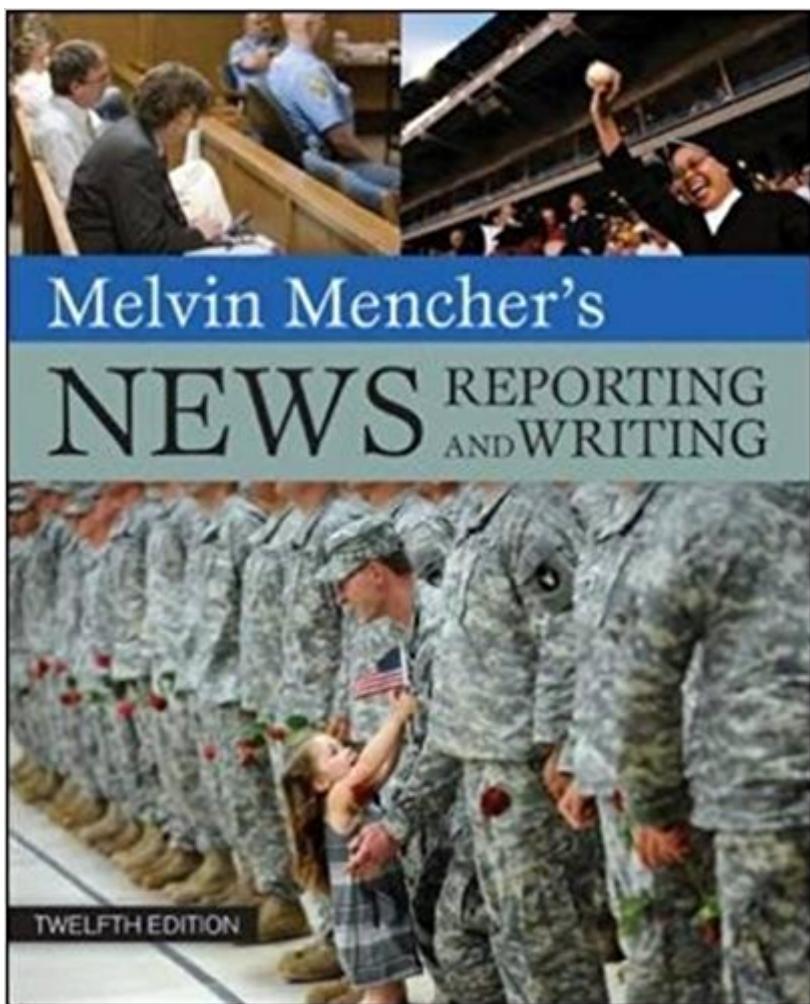


The book was found

Melvin Mencher's News Reporting And Writing



Synopsis

More than a quarter of a million students have learned the craft and ethics of journalism from Melvin Mencher's *News Reporting and Writing*. This classic text shows students the fundamentals of reporting and writing and examines the values that direct and underlie the practice of journalism. The changing nature of electronic media today may make this a scary time for journalism students, but it also presents an opportunity for young journalists to shape the direction of new media.

Book Information

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Customer Reviews

Melvin Mencher is the author of *News Writing and Reporting*, the text that set the standard for the field, now in its Eleventh Edition. He has extensive experience in the newsroom and has written numerous articles, as well as a publication from the Poynter Institute, "The Sayings of Chairman Mel."

I've worked in magazine editing the majority of my career, and have recently attended a few news journalism writing and editing classes. This was my textbook for all of them. It's full of great advice and examples for crafting a news story and honing your writing skills for a news publication. I'd recommend it to writers who want to break into the space, or haven't had any formal training.

This book was easy to follow and was laid out well. A little text heavy, but that's to be expected.

good

Great book. Thanks.

Perfect condition

Good and easy read. Simple terms and language to learn key terms. Especially liked the highlights and the chapter summaries. However, too expensive for what the book is about. Over priced!

Great intro to principles of newswriting. Bought this for a class. Rentals make it so easy to use for a class.

It worked out great for my sisters semester in school. Hope to deal with you guys again soon in the future.

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